



April 26, 2025
LOFT 21

SPONSORSHIP BENEFITS

Be a Bridge to a Brighter Tomorrow

BENEFITS	DIAMOND \$50,000	PLATINUM \$25,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000
COMPLIMENTARY EVENT TICKETS	12	10	8	6	4
PRE-EVENT RECOGNITION					
Exclusive name lock-up for event promotion	●				
One sponsored email to registered guests with collaborative messaging	●	●			
Exclusive name or logo on event social media posts (Facebook, Instagram, LinkedIn)	●	●	●	●	●
Name/logo in all communications, digital and print, included but not limited to: save the date promotion, invitation, social media, event web page	●	●	●	●	●
Name recognition in event press release	●	●	●	●	●
AT-EVENT RECOGNITION					
Facilitate introduction of event entertainment from mainstage	●				
Name or logo recognition on custom co-branded cocktail napkins	●				
Exclusive logo on venue's digital welcome display	●				
Signature cocktail naming rights	●				
Option to create 60 second video on partnership for mainstage viewing	●	●			
Mainstage recognition from CEO during audience address	●	●	●		
Name or logo recognition on all onsite event collateral (venue displays, mainstage screen graphics, print)	●	●	●	●	●
Reserved VIP seating on main floor for dinner and program	●	●	●	●	●
Name or logo recognition on one pop-up banner in event entry	●	●	●	●	●
Donate premier, highly valued item for live auction donation with mainstage recognition	●	●	●	●	●
Option to provide branded swag item(s)	●	●	●	●	●
POST-EVENT RECOGNITION					
One sponsored email to registered guests with collaborative messaging	●				
Co-authored blog article with Shelter featured on social media and eNewsletter	●				
Recognition in Annual Report and <i>Connections</i> eNewsletter	●	●	●	●	●
Prominent name/logo placement in 2 digital communications	●	●	●	●	●